Cookies Policy – PFP Financial Services Limited

What are Cookies?

Cookies are a very small text files stored on your hard drive. They uniquely identify your computer and allow us to store information about your session on our website, improve website security and help us to customise your website experience. A unique user identity is created which ensures that you are not required to re-enter login details as you move throughout the website if logged in as a customer.

How we use Cookies

Cookies are used to assist us in making our website work more efficiently. We use them to remember your preferences, for example; the type of cookies that are activated on the site. These choices are available below. When you leave the site and come back to us this information can be reloaded from your computer thereby generally improving your user experience.

What types of Cookies are used on our website?

(i) Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

(ii) Analytics Cookies

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site.

All Google Analytics information is recorded anonymously and does not provide or share any user-identifiable information, for more information, please see Google's Privacy Policy.

For more detailed information on cookies, visit www.allaboutcookies.org.

Cookies used on this site

The website uses local storage called "sessionStorage" and "localStorage" to store information; "SessionStorage" is automatically deleted when the browser program is closed; to delete the "localStorage" the user must delete the browsing history. These are necessary for the functioning of the website to ensure users know they meet the exemption criteria.

Cookie	Duration	Purpose
CookieControl	90 minutes	A **necessary** cookie used to determine your cookie preferences
_ga	2 years	An **optional** cookie used to identify unique users
_gat	10 minutes	An **optional** cookie used to throttle request rate

_gid	1 day	An **optional** cookie used to store and update a unique value for each page visited.
wp_api	1 year	**Necessary** cookies used to run and administer the WordPress blog, including session and time.
wp_api_sec	1 year	